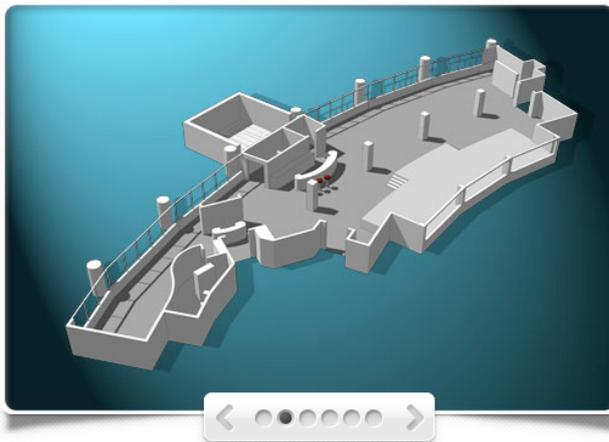
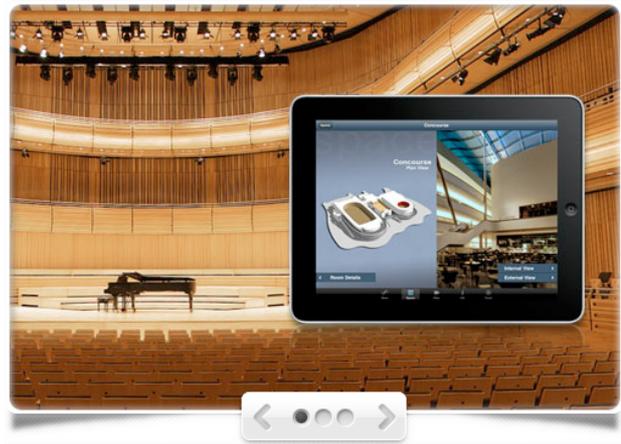




At S-Digital, we have been building mobile sites and mobile apps for a number of years for customers such as Barclaycard, TrafficMaster (Direct Line, Michelin and Orange) and Gilbarco.

This brief case study covers the work undertaken for Sodexo Prestige to deliver an engaging and high-impact iPad/Tablet app to show off one of their corporate hospitality venues.



The iPad is the perfect mobile presentational tool, as every aspect of this venue can be explored and demonstrated.

All of the application features were designed from the ground up to take advantage of the large Multi-Touch screen and advanced capabilities of Tablets. So you can do things with this app that you can't do on any other device. This effectively means that venue sales staff have the complete venue with them at all times, ready at a moments notice to close any deal.

The app demonstrates the venue to its utmost:

- ✱ Interactive image gallery
- ✱ 3D floor plans and room capacities
- ✱ 360° virtual tours
- ✱ HD video
- ✱ Calls to action and built-in email links

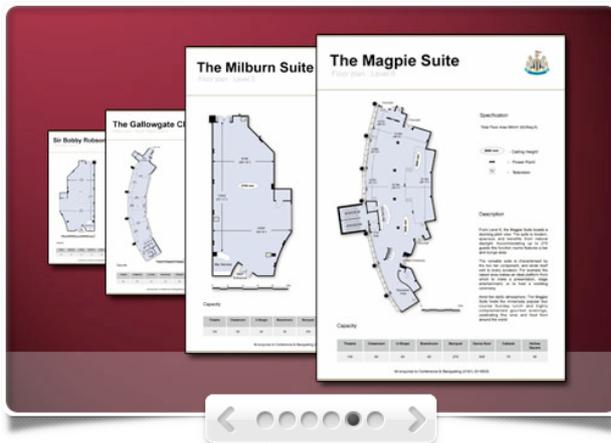
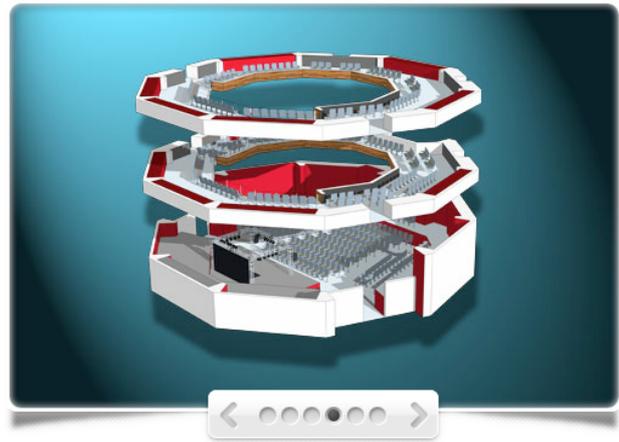
Our apps can also leverage fully embedded Google Maps showcasing the venue's geographic location and travel directions at the touch of a finger.



Success Feedback

“A good supplier gives you what you need, when you need it. A great supplier goes beyond that; making suggestions, taking the initiative, and actively increasing our competitive advantage without us ever having to ask! I am convinced that the role of Apps will grow substantially especially in the areas of personalisation and the growing trend for Apps to present real-time transactional information to the user. S-digital has worked with Sodexo for many years delivering fantastic apps and other digital solutions that are an essential part our digital marketing strategy.”

Andrew Nicholson, Head of Online, Sodexo



Can we do the same for you?

Sodexo Prestige are a great client to work with; smart, knowledgeable and open-minded concerning new ideas. Working in this fashion allows us to explore these ideas, leverage advanced technologies and deliver competitiveness - all of it *measurable*.

It's a great win-win combination and we'd like you to consider us doing the same for you.

We achieve real returns for our clients by working with them to gain advantage from the many opportunities afforded by the web, marketing automation, enterprise automation, digital/email marketing, e-learning and interactive solutions.

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